

Limelight

Your Data, In the limelight

Trustworthy AI for Your
Company's Data

limelight.chat
team@limelight.chat

Problem

**Companies are drowning in data silos, and it's killing productivity.
AI tools can't be trusted with messy enterprise data.**

Pain

- Critical data lives across apps, databases, documents, spreadsheets, PDFs, contracts, reports each with different formats and layouts.
 - Retrieving the right answer is slow, frustrating, and highly unproductive.
 - Businesses lose countless hours chasing information buried in scattered systems.
-
- Data scientists work in notebooks; analysts work in BI tools – with no shared structural layer.
 - Inconsistent schemas and undocumented joins cause repeated rework.
 - Time is lost translating logic between technical and business teams.

Intelligence exists, but it's fragmented, slow, and unreliable.

Solution

Answers, not searching. All your business info, a question away.

Need

- **Structural intelligence layer:** Automatically models how your data connects across systems.
- **Reliable answers:** Natural language questions translated into validated, executable queries.
- **Works on messy data:** No need for perfect schemas or fully cleaned databases.
- **Understands relationships:** Automatically maps schema relationships into a persistent graph
- **Understands business meaning:** Encodes KPI logic and operational meaning into the data model.

Product Overview

Limelight is a structural intelligence engine that sits on top of enterprise databases and delivers instant, reliable answers using real analytics.

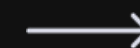
Unlike generic AI copilots, Limelight:

- Builds a persistent graph of your schema and data
- Learns how your data connects over time
- Normalizes messy real-world tables
- Validates answers through execution loops
- Shows transparent reasoning and data lineage

Result: AI answers you can verify - not hallucinations you have to double-check.



Find all M&A deals in the SaaS sector over \$50M in the last 6 months, and show which banks advised.



Found 3 deals in SaaS > \$50M (Jan-Jun 2025):

AcmeSoft acquired by BigTech Inc — \$210M (Advised by xyz)

CloudSync merged with DataSphere — \$95M (Advised by abc)

Streamlytics acquired by Omicron Group — \$180M (Advised by def)

Citation:

[Deal_Log.xlsx → SaaS_MnA!B42]

[FactSet_MA_Q2_2025.csv → Row 118]

[PitchBook_Report_June25.pdf → p.14]

3 SaaS M&A transactions above \$50M were identified in H1 2025, totaling \$485M in deal value. The transactions

Product Demo

Search Engine

The product is currently under development, this is not the final build.*

Product Demo

Analytical Engine

The product is currently under development, this is not the final build.*

Product Demo

Analyst Mode

The product is currently under development, this is not the final build.*

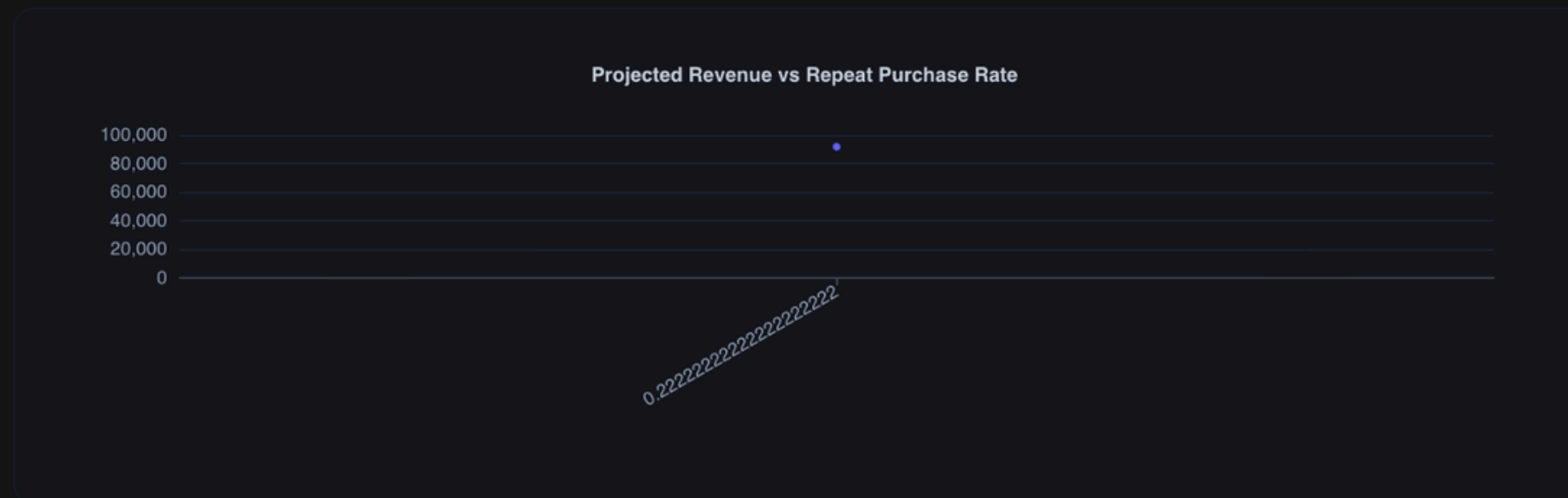
If repeat purchase rate increases by 10%, what is projected revenue?

2 steps completed >

Projected Revenue Analysis

Based on the data, if the repeat purchase rate increases by 10%, the projected revenue is: **\$94,217.14**.

• VISUALIZATION



Data Sources (1) v

WHAT ARE THE CURRENT REVENUE, REPEAT PURCHASE RATE, AND AVERAGE ORDER VALUE?			1 rows
CURRENT_REVENUE	REPEAT_PURCHASE_RATE	AVERAGE_ORDER_VALUE	
91,600	0.22	1,908.33	

Projected Revenue Analysis

Based on the data, if the repeat purchase rate increases by 10%, the projected revenue is: **\$94,217.14**.

The product is currently under development, this is not the final build.*

Product Demo

The product is currently under development, this is not the final build.*

AI powered Data Cleanup

Country	Order_Date	Ship_Date
India	2/6/25	05-06-2025
IN	02.06.2025	7 June 25
USA	2025-06-03	06/10/25
india	3rd Jun 2025	
IND	04-06-25	08-06-2025
United States	06/04/2025	06/06/2025
us	2025/06/05	2025/06/07
India	05.06.25	07-06-25
India	06-06-2025	10-06-25
UAE	06/07/25	15/07/25
India	7/6/2025	<i>null</i>
india	08-06-2025	12-06-25
US	06-09-25	06-15-25
India	09/06/25	11/06/25
India	10 June 2025	13 June 2025
India	11/06/2025	14/06/2025

Raw Data



Country	Order_Date	Ship_Date
India	2025-06-02	2025-06-05
India	2025-06-02	2025-06-07
United States	2025-06-03	2025-10-06
India	2025-06-03	<i>null</i>
India	2025-06-04	2025-06-08
United States	2025-04-06	2025-06-06
United States	2025-06-05	2025-06-07
India	2025-06-05	2025-06-07
India	2025-06-06	2025-06-10
United Arab Emirates	2025-07-06	2025-07-15
India	2025-06-07	<i>null</i>
India	2025-06-08	2025-06-12
United States	2025-09-06	2025-06-15
India	2025-06-09	2025-06-11
India	2025-06-10	2025-06-13
India	2025-06-11	2025-06-14

Cleaned Data

Data Normalization Engine

Organize your data into folders and provide context to help the AI understand your business logic.

test-data-2.csv

21 potential data issues found
16 null value · 5 id format mismatch — Switch to **Original** view to review highlighted cells.

DATA PREVIEW ↗ Cleaned Original Download Original

Order_ID	Invoice_No	Customer_Name	Country	Order_Date	Ship_Date	Product	Category	Qty	Unit_Price	__currency_Unit_Price	Discount	Total_A
1001.0	INV-001	Amit Traders	India	2/6/25	05-06-2025	LED Bulb 9W	Lighting	10	₹120	INR	5%	₹1140
1002.0	INV-002	Singh & Co.	IN	02.06.2025	7 June 25	LED Bulb 9W	lighting	5	120 INR	INR	null	600
1003.0	003-INV	Global Exports	USA	2025-06-03	06/10/25	Extension Cord 2m	Electrical	3	\$15	USD	0%	45\$
1004.0	INV-004	M/s Kiran Store	india	3rd Jun 2025		Switch Board 4M	Electrical	2	250	null	10	450
1005.0	I-005	null	IND	04-06-25	08-06-2025	LED BULB 9W	Lighting	20	118	null	5 %	2242
1006.0	INV-006	Royal Mart	United States	06/04/2025	06/06/2025	Ceiling Fan 48 Inch	Appliances	1	₹2,450	INR	0%	2450
1007.0	INV-007	Techiee World	us	2025/06/05	2025/06/07	USB Cable	Accessories	15	49.99	null	2%	734.85
1008.0	INV-0	Kumar Stores	India	05.06.25	07-06-25	Switch board 4m	Electrical	five	250	null	0	1250
1009.0	INV009	Sharma Ji Ki Dukaan	India	06-06-2025	10-06-25	Extension Cord 2M	Electrical	4	15usd	USD	null	60 US
1010.0	INV010	ABC Retail	UAE	06/07/25	15/07/25	Ceiling Fan 48 inch	Appliances	2	2450	null	5%	4655
1011.0	INV-011	XYZ Pvt Ltd	India	7/6/2025	null	LED Bulb 9W	Lighting	100	110	null	null	11,000
1012.0	null	Mahajan Bros	india	08-06-2025	12-06-25	Switch Board 4M	Electrical	3	250.00	null	null	750
1013.0	INV-013	Retail Hub	US	06-09-25	06-15-25	Ceiling Fan 48 Inch	Appliances	1	2450	null	-5%	2327.5
1014.0	INV-014	Om Sai Traders	India	09/06/25	11/06/25	LED bulb 9 w	Lighting	8	₹120	INR	5%	912

[More demos here](#)

Why We Win

- **Workflow integrations:** Integrated directly into daily workflows (WhatsApp, Slack, APIs), turning adoption into behavioural lock-in, not just technical integration.
- **Structural Intelligence, Not Just Search:** Limelight builds a persistent graph of your schema, relationships, and query paths — creating a structural world model of your business that improves over time.
- **Adaptive Structural Modeling:** We automatically normalize inconsistent tables, undocumented joins, and legacy schemas eliminating the “perfect data required” problem most AI tools struggle with.
- **Continuous Schema Learning:** Limelight learns how your teams query data, which joins are common, and how fields behave — compounding answer quality with usage.
- **Data Integration Depth:** Limelight integrates with proprietary and legacy business systems, making migration technically difficult and costly for competitors.
- **Unique Channel:** A WhatsApp-first approach is a super low-friction entry point for our target market. Businesses can start by just typing a question in WhatsApp. No complex setup, no BI training

Team



Arnav Gautam
Founder

Technical founder building production-grade AI systems for messy real-world business data.

Architected the Core Tech: Single-handedly Researched and built Limelight's end-to-end architecture and proprietary semantic normalisation engine, graph networks, and complex vector workflows purpose-built for messy, real-world business data.

Go-To-Market Execution: Personally executed the initial GTM motion, securing 4 LOIs and generating 15 qualified waitlist signups within 1 week of pilot launch.

Iteration & Testing: I write production code during the week and spend weekends testing directly with early operators to refine the product in real-world conditions.

Contact Us

Mail us at

team@limelight.chat

arnav00782@gmail.com

Cell / Whatsapp

+91 6239722401